

KUMARARANI MEENA MUTHIAH COLLEGE OF ARTS AND SCIENCE

DEPARTMENT OF BUSINESS ADMINISTRATION

NEWS REPORT

PROGRAMME NAME : Webinar on Psychology of Money – Managing Personal Finance

GUEST SPEAKER : Mr. Krishna Chaitanya Kavattur – Marketing Operation Manager , “Kyndryl Solution Pvt. Ltd”, Bangalore

DATE & TIME: 25th July, 2025, 10.00 am

VENUE: Preview Theatre, KRMMC

No. of Participants: 45 students

DESCRIPTION:

The Department of Business Administration hosted a webinar for its 24th batch students on 25th July, 2025. The guest speaker was Mr. Krishna Chaitanya Kavattur – Marketing Operation Manager , “Kyndryl Solution Pvt. Ltd”, Bangalore. Mrs. K.A.A. Atthiya Beevi – Head of the Department , welcomed the guest speaker. The webinar was through google meet. Mrs. Rachana Sankaran – Assistant Professor introduced the guest to the audience.

The webinar on Managing Personal Finance was an informative and engaging session aimed at educating participants on the importance of financial literacy and effective money management. It was attended by 45 students, and faculties who sought practical advice on budgeting, saving, investing, and debt management. Students were given more insights on how to save money and different ways of future percepts of money. The Resource person conducted games through online.

Students cleared their doubts to the resource person regarding saving money and importance of it. It was a memorable experience for the students. The webinar successfully met its objectives by raising awareness about the importance of managing personal finances and empowering attendees with practical knowledge. Participants appreciated the clarity and real-life relevance of the content. Ms. N. Pavithra and Ms. J. Saradha Devi – Assistant Professors of the Department, took care of general discipline of the programme

Ms. D. Sharmila – Department Secretary, concluded the event with vote of thanks and National Anthem by all students.

PHOTOS:

 **KUMARARANI MEENA MUTHIAH**
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4, Crescent Avenue Road, Gandhi Nagar, Adyar, Chennai 600 020, Tamil Nadu, India



DEPARTMENT OF BUSINESS ADMINISTRATION
ORGANISES

WEBINAR
ON
PSYCHOLOGY OF MONEY
Managing Personal Finance



Guest Speaker

MR. KRISHNA CHAITHANYA
KAVATTUR
MARKETING OPERATION MANAGER
KYNDRYL SOLUTION PVT LTD
BANGALORE

25th JULY 2025 **10.00 - 11.00 AM**



